Course Syllabus

Department: Visual & Performing Arts

Date: 9/19/12

I. Course Prefix and Number: COM 210

Course Name: Communications Practicum

Credit Hours and Contact Hours: 2 credits, 2 contacts

Catalog Description including pre- and co-requisites:
Work experiences are arranged on-campus and with appropriate off-campus agencies to provide students with practical experience in advertising, public relations, radio, journalism, video production and new media. Prerequisites: Permission of the Instructor and a minimum overall grade-point average of 2.0.

II. Course Outcomes and Objectives

Student Learning Outcomes:
1. Work in a professional environment.
2. Follow employer directions.
3. Complete profession work tasks.
4. Advance knowledge of their chosen field.

Relationship to Academic Programs and Curriculum:
This course is designed to help prepare students for transfer to a four-year program in Communications or New Media and for employment in these career fields. This course provides students with real life experience suitable for use on a resume. It will also make students better prepared to select a career and/or four-year degree path

College Learning Outcomes Addressed by the Course:

- Writing
- Ethics/values
- Oral communications
- Citizenship
- Reading
- Global concerns
- Mathematics
- Information resources
- Critical thinking
- Computer literacy

III. Instructional Materials and Methods

Types of Course Materials:
Vary according to student’s work choice.
Methods of Instruction (e.g. Lecture, Lab, Seminar …):
Discussions, Practical work experience

IV. Assessment Measures (Summarize how the college and student learning outcomes will be assessed):
Assessment measures
1. Minimum 70 hours of field experience (vary by job choice)
2. Regular conferences with the instructor (ethics/values, oral communications)
3. Work journal (writing)
4. Self-Evaluation (writing, critical thinking)
5. Supervisor Letter of Evaluation/Recommendation (ethics/values, critical thinking & others per job choice))
6. Research paper (writing, critical thinking, information resources, computer literacy)

V. General Outline of Topics Covered:
1. Responsibility in the workplace, workplace ethics and protocols
2. Vary according to student’s practicum assignment