Course Syllabus

Department: Humanities   Date: November 15, 2012

I. Course Prefix and Number: ENG 223

   Course Name: Journalism
   Credit Hours and Contact Hours: 3 credit hours and 3 contact hours

Catalog Description including pre- and co-requisites: supporting data required for grade prerequisite of ‘C-’ or higher. This is an introductory course into the skills of the practicing journalist. Emphasis will be on the study of newsgathering and news writing. Students will employ these skills in the production of material suitable for publication in print and electronic media. Prerequisite: ENG 101.

Relationship to Academic Programs and Curriculum including SUNY Gen Ed designation if applicable: This course fulfills a requirement for the AS in Communications program, and as an elective course.

II. Course Student Learning Outcomes: State the student learning outcome(s) for the course (e.g. Student will be able to identify…)

   Students will be able to:
   1. Develop a news story with a well-defined focus.
   2. Identify credible sources of information.
   3. Collect relevant support material that explains and elaborates the central idea of a news story.
   4. Conduct interviews and select suitable quotations for use in a variety of news stories, ranging from hard news to features.
   5. Write and edit news copy for print and electronic media
   6. Apply knowledge of journalism ethics and libel law.
   7. Conceive, collect, construct and correct an original feature profile story incorporating the standards of the Associated Press Stylebook.

College Learning Outcomes Addressed by the Course: (check each College Learning Outcome addressed by the Student Learning Outcomes)

- writing
- oral communications
- reading
- mathematics
- critical thinking

- computer literacy
- ethics/values
- citizenship
- global concerns
- information resources
### III. Assessment Measures (Summarize how the college and student learning outcomes will be assessed): For each identified outcome checked, please provide the specific assessment measure.

<table>
<thead>
<tr>
<th>List identified College Learning Outcomes(s)</th>
<th>Specific assessment measure(s)</th>
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<tbody>
<tr>
<td>eg: writing</td>
<td>eg: student will complete a research paper</td>
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<tr>
<td>Writing</td>
<td>Students will write and revise hard news and features stories throughout the semester to demonstrate comprehension of and proficiency with course concepts of news writing and reporting.</td>
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<tr>
<td>Oral Communication</td>
<td>Students will provide oral feedback through periodic in-class critiques of print, broadcast and online journalistic content.</td>
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| Computer Literacy                          | 1. Students will use word processing software to complete all written assignments.  
2. Students will use script writing software for writing broadcast news copy. |
| Ethics and Values                           | Students will apply ethics and values consistent with recognized journalistic practices as described by the Society of Professional Journalists. |
| Information Resources                       | Students will identify, locate, and evaluate the credibility of information from relevant online databases and websites to use in writing news stories. |
| Critical Thinking/Problem Solving           | Students will formulate a plan of action to complete assignments by conceiving story ideas, collecting relevant information, then writing and editing news stories with a well-defined focus. |
| Reading                                     | Students will demonstrate the ability to comprehend, interpret, analyze, and evaluate articles from professional publications such as Columbia Journalism Review and American Journalism Review. |

### IV. Instructional Materials and Methods

**Types of Course Materials:**

Textbook and online resources (Associated Press Stylebook and Libel Manual; American Journalism Review; Columbia Journalism Review; various local and national news websites)
Methods of Instruction (e.g. Lecture, Lab, Seminar …):

Lectures, text readings, discussions, journals, story critiques, peer editing, revision, demonstrations, video programs, in-class writing activities and outside class writing assignments.

V. General Outline of Topics Covered:
   A. Elements of a news story, newspaper & news websites
   B. Deadline writing
   C. Writing hard news, features, obituaries, profiles
   D. Story structure
   E. Leads
   F. Associated Press style standards
   G. Editing
   H. Libel and Journalistic Ethics
   I. Covering news events, meetings, speeches, beats
   J. Interviewing
   K. News sources
   L. Online Reporting and Blogs
   M. Writing for Television News
   N. Public Relations

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